

# 8th Annual Intellectual Property Law Symposium

March 30 - 31, 2017



**SONESTA**  
FORT LAUDERDALE

# Schedule of Events

## Thursday March 30, 2017 (Course #2511)

2:00 p.m. – 4:00 p.m.

### **How to Prepare for the IP Board Certification Exam**

Panel:

*Samuel A. Lewis, Member, Cozen O'Connor*

*Michael B. Chesal, Partner, Peretz Chesal & Herrmann, P.L.*

*James A. Gale, Co-Chair, Intellectual Property Litigation, Cozen O'Connor*

*Michael J. Colitz, III, Shareholder, Gray Robinson, P.A.*

4:10 p.m. – 5:00 p.m.

### **Committee Meeting**

5:10 p.m. – 6:00 p.m.

### **Cocktail Hour**

6:00 p.m. – 8:00 p.m.

### **Dinner**

### **American Greed**

*Daniel J. Staudt, Chief IP Counsel, SIEMENS CORP., Division IP Counsel, Power Generation Services*

## **CLE CREDITS FOR COURSE #2511**

### **CLER PROGRAM**

(Max. Credit: 2.5 hours)

General: 2.5 hours

### **CERTIFICATION PROGRAM**

(Max. Credit: 2.5 hours)

Intellectual Property: 2.5 hours

## Friday March 31, 2017 (Course #2307)

7:00 a.m. – 8:00 a.m.

### **Registration/Breakfast**

8:00 a.m. – 8:50 a.m.

### **The EFF: Defending Your Rights in the Digital World**

*Mitch Stolz, Sr. Staff Attorney, Electronic Frontier Foundation*

9:00 a.m. – 9:50 a.m.

### **Marijuana: Sorting Through the Smokescreen of IP Law**

*Moderator: Ury Fischer, Partner, Lott & Fischer, PL*

Panel:

*Kieran Doyle, Partner, Cowan Liebowitz Latman, P.C.*

*Dr. Katherine D. Koenig, Attorney, Christopher Weisberg, P.A.*

10:00 a.m. – 10:50 a.m.

### **Understanding the Secret Sauce of the DTSA 2016**

*James A. Gale, Co-Chair, Intellectual Property Litigation, Cozen O'Connor*

11:00 a.m. – 11:50 a.m.

### **Cuba on the Balance:**

### **Change and the Path Forward**

*Moderator: Michael J. Colitz, III, Shareholder, Gray Robinson, P.A.*

Panel:

*Peter A. Quinter, Shareholder, Gray Robinson, P.A.*

*Jorge T. Espinosa, Founding Member, Espinosa Trueba Martinez, PL*

12:00 p.m. – 1:20 p.m.

### **Lunch**

### **A Conversation With Judge Adalberto Jordan of the 11th Circuit Court of Appeals**

*Moderator: Michael B. Chesal, Partner, Peretz Chesal & Herrmann, P.L.*

1:30 p.m. – 2:20 p.m.

### **Insurers Say Yes To The Trade Dress – IP Insurance and State of the Marketplace**

Speakers:

*David W. Henry, Shareholder, Marshall Dennehy Warner Coleman & Goggin*

*Robert O'Shea, Managing Director, Executive Liability Practice, Beecher Carlson*

2:30 p.m. – 3:00 p.m.

### **Big-Data Applications and Communication in the Courtroom**

Speaker:

*Dr. Harvey A. Moore, Harvey Moore & Associates, Inc.*

3:10 p.m. – 3:40 p.m.

### **Survey Says: Research Evidence is Key in IP Cases**

Speaker:

*Mark Keegan, Keegan & Donato Consulting, LLC*

3:50 p.m. – 5:20 p.m.

### **Year In Review; Patent, Trademark, Copyright**

Speakers:

*Woody H. Pollack, Shareholder, Gray Robinson, P.A.*

*James M. Matulis, Founder, Matulis Law & Mediation,*

*Dineen Wasyluk, Founder, DPW Legal*

## CLE CREDITS FOR COURSE #2307

### CLER PROGRAM

(Max. Credit: 10.0 hours)

General: 10.0 hours

Technology: 0.5 hours

### CERTIFICATION PROGRAM

(Max. Credit: 10.0 hours)

Business Litigation: 10.0 hours

Intellectual Property: 10.0 hours

Seminar credit may be applied to satisfy CLER / Certification requirements in the amounts specified above, not to exceed the maximum credit. See the CLE link at [www.floridabar.org](http://www.floridabar.org) for more information.

Prior to your CLER reporting date (located on the mailing label of your Florida Bar News or available in your CLE record on-line) you will be sent a Reporting Affidavit if you have not completed your required hours (must be returned by your CLER reporting date).

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Melanie Damian, Miami — Chair-elect

Stephanie Lieb, Tampa — CLE Chair

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David Henry, Orlando

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**REFUND POLICY:** A \$25 service fee applies to all requests for refunds. Requests must be in writing and postmarked no later than two business days following the live course presentation or receipt of product. Registration fees are non-transferrable, unless transferred to a colleague registering at the same price paid. Registrants who do not notify The Florida Bar by 5:00 p.m., March 17, 2017 that they will be unable to attend the seminar, will have an additional \$150 retained. Persons attending under the policy of fee waivers will be required to pay \$150.

# Hotel Information



**SONESTA**  
FORT LAUDERDALE

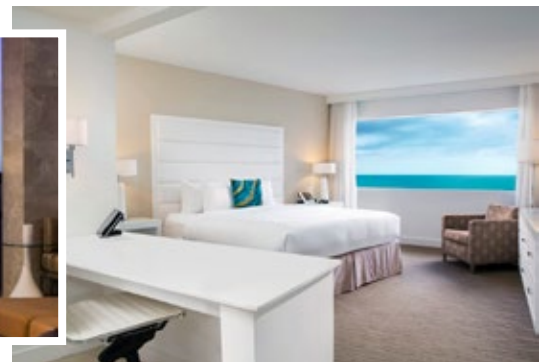
The sun. The surf. The soft, sandy beach—all just steps away from the laid-back sophistication of Sonesta Fort Lauderdale hotel. With sweeping beachside views, unforgettable service and winner of the prestigious AAA Four Diamond Award and TripAdvisor Certificate of Excellence—it's clear why we're a preferred destination for Fort Lauderdale hotels.

Find stylish, spacious accommodations and a haven of relaxation and warmth the moment you arrive. Walk along miles of warm, white sands. Lounge on the sundeck by the outdoor pool. Bask in the ocean breeze and dine on delicious cuisine at Bistro, our waterfront restaurant. Or step outside for shopping, entertainment, food and art all within reach.

Sonesta Fort Lauderdale Beach hotel caters to more than guests on a getaway. Our one-of-a kind event space with spectacular ocean views stands out among hotels in Fort Lauderdale and ideal for weddings and gatherings of all kinds. Come relax by the ocean or host your next event at one of the top-rated hotels in Fort Lauderdale. We look forward to your stay.

## Reservations

A block of 25 rooms has been reserved at the Sonesta Fort Lauderdale Hotel, at the rate of \$210 single/double occupancy. To make reservations, call the Sonesta Fort Lauderdale Hotel directly at (954) 315-1460. Reservations must be made by March 8, 2017 to assure the group rate and availability. After that date, the group rate will be granted on a "space available" basis.



# Register me for the 8th Annual Intellectual Property Law Symposium

**ONE LOCATION: (339) SONESTA FORT LAUDERDALE BEACH, FORT LAUDERDALE, FL 33304 (MARCH 30-31, 2017)**

TO REGISTER OR ORDER AUDIO CD, DVD, OR COURSE BOOKS BY MAIL, SEND THIS FORM TO The Florida Bar, Order Entry Department, 651 E. Jefferson Street, Tallahassee, FL 32399-2300 with a check in the appropriate amount payable to The Florida Bar or credit card information filled in below. If you have questions, call 850/561-5831. ON-SITE REGISTRATION, ADD \$25.00. **On-site registration is by check only.**

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**\*E-mail address is required to receive electronic course material and will only be used for this order. JS: Course No. 2307R/2511R**

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## REGISTRATION FEE (CHECK ONE):

- Member of the Business Law Section: \$470
- Non-section member: \$530
- Full-time law college faculty or full-time law student: \$340
- Persons attending under the policy of fee waivers: \$150



Please check here if you have a disability that may require special attention or services. To ensure availability of appropriate accommodations, attach a general description of your needs. We will contact you for further coordination.

Members of The Florida Bar who are Supreme Court, Federal, DCA, circuit judges, county judges, magistrates, judges of compensation claims, full-time administrative law judges, and court appointed hearing officers, or full-time legal aid attorneys for programs directly related to their client practice are eligible upon written request and personal use only, complimentary admission to any live CLE Committee sponsored course. Not applicable to webcast. (We reserve the right to verify employment.)

## METHOD OF PAYMENT (CHECK ONE):

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  - Credit Card (Fax to 850/561-9413; Email to registrations@flabar.org)
    - MASTERCARD     VISA     DISCOVER     AMEX
- Exp. Date: \_\_\_\_/\_\_\_\_ (MO./YR.)

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Name on Card: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

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Enclosed is my separate check in the amount of \$60 to join the Business Law Section. Membership expires June 30, 2017.

## COURSE BOOK — AUDIO CD — DVD — ON-LINE — PUBLICATIONS

Private recording of this program is not permitted. **Delivery time is 4 to 6 weeks after 03/31/2017. TO ORDER AUDIO CD / DVD OR COURSE BOOKS**, fill out the order form above, including a street address for delivery. **Please add sales tax.** Those eligible for the above mentioned fee waiver may order a complimentary audio CD in lieu of live attendance upon written request and for personal use only.

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**COURSE BOOK ONLY (2307M)**  
 Cost \$60 plus tax  
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 \$470 plus tax (section member)  
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**+ TAX \$ \_\_\_\_\_ TOTAL \$ \_\_\_\_\_**

**DVD (2307D)**  
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**+ TAX \$ \_\_\_\_\_ TOTAL \$ \_\_\_\_\_**

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