# 6-22. STANDARDS FOR BOARD CERTIFICATION OF A BOARD CERTIFIED IN

### ANTITRUST AND TRADE REGULATION LAWYER

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### **RULE 6-22.1 GENERALLY**

A lawyer who is a member in good standing of The Florida Bar and who meets the standards prescribed below may be issued an appropriate certificate identifying the lawyer as a "Board Certified in Antitrust and Trade Regulation Lawyer." The purpose of the standards is to identify those lawyers who practice in the area of antitrust law, unfair methods of competition, fraudulent, and deceptive, unfair, or unconscionable trade practices, unfair competition, false advertising and consumer protection, and who have the special knowledge, skills, experience, and judgment, as well as the character, ethics, and reputation for professionalism, to be properly identified to the public as certified antitrust and trade regulation lawyers. Applicants shall be required to establish that they have a special ability as a consequence of broad and varied experience in antitrust and trade regulation law, including the following: -a ready grasp of the substantive and procedural law bearing upon this area of practice; (b) an awareness of and experience with the range of appropriate courses of action and remedies that can be invoked in aid of clients involved in such matters; (c) a sound judgment in proposing solutions and approaches, so that proportion both as to expense and delay is maintained between the nature of the problem to be solved and the

cost and elaborateness of the proposed response or solution; and

(d) — an attitude of professionalism in every aspect of the applicant's approach to elients, courts, or administrative bodies, and fellow practitioners.

## **RULE 6-22.2 DEFINITIONS**

- (a) Antitrust Law. "Antitrust law" eoversis the practice of law dealing with anticompetitive conduct or structure that may reduce consumer welfare in the United States. The primary federal antitrust laws are the Sherman Act, the Clayton Act, the Robinson-Patman Act amendments to the Clayton Act, and the Federal Trade Commission Act. In addition, there are parallel state statutes. Generally, the practices that the antitrust laws are concerned with practices that involve, but are not limited to: price fixes fixing, limitations on production, division of markets, boycotts, conspiracies to monopolize, attempts to monopolize and monopolization, tying of products, covenants to restrain trade, exclusive dealing contracts, price discrimination, and other exclusionary, predatory, or economically discriminatory activities.
- practice of law dealing with fraudulent, deceptive, unfair, or unconscionable acts or practices, and unfair methods of competition under the Federal Trade Commission Act and Florida's

  Deceptive and Unfair Trade Practices Act, and state and federal laws regulating unfair competition, false advertising, privacy and information security, or similar statutes. This area of law includes enforcement and administrative actions by the Federal Trade Commission, the Florida Department of Legal Affairs, the Consumer Financial Protection Bureau and other federal or state agencies responsible for enforcing or monitoring consumer protection laws in the United States and Florida, in addition to private actions and class actions based on such laws and or similar statutes.

| 43 | (c)          | Practice of Law. | The | "practice of law" | ' for this | area i | is defined | as set | forth | in rule |
|----|--------------|------------------|-----|-------------------|------------|--------|------------|--------|-------|---------|
| 44 | 6-3.5(c)(1). |                  |     |                   |            |        |            |        |       |         |

- (d) Antitrust and Trade Regulation Law Certification Committee. The antitrust and trade regulation law certification committee will consist of 7 members, including at least 2 members with substantial experience in antitrust law and at least 3 members with substantial experience in consumer protection law.
- (e) Non-Contested Matter. "A non-contested matter" will be defined as a matter in which the applicant had significant responsibility and personal involvement in evaluating and rendering advice with respect to 1 or more antitrust law or trade regulation law issue that may or may not have involved an adversarial party and is not considered a contested matter as defined below.
- were pending before an enforcement agency, a tribunal, or a court or other tribunal, (including an administrative law judge, or 1 or more arbitrators), that were was adversarial and binding and in which the applicant had a significant responsibility and personal involvement. To qualify, and in which the applicant must have evaluated, handled, and resolved issues of fact and law in a dispute that involved antitrust or trade regulation law, either by reaching an adjudicated decision, or by achieving a settlement after the of a matter after it was the subject of substantial litigation in a court or other tribunal, or proceedings before an enforcement authority.
- (e)(g) Adjudicated Decision. An "adjudicated decision" on significant issues of For purposes of determining a contested matter in antitrust or trade regulation law an "adjudicated"

- decision" shallwill be defined as a decision resulting from a proceeding in which a court or other 64 tribunal rendered a decision: 65 a tribunal rendered a decision on a motion for temporary or preliminary 66 (1) injunction, or following an evidentiary hearing involving live testimony; 67 a tribunal rendered a decision on a motion for summary judgment; 68 (2) a tribunal rendered a decision following briefing; or 69 (3) a tribunal or jury rendered a decision following a trial, or a court of appeals (4) 70 rendered a decision following an appeal. A single proceeding may generate multiple adjudicated 71 decisions and an applicant shallwill receive credit for each such adjudicated decision as a 72 separate contested matter; however, for purposes of certification, the number of adjudicated 73 decisions from any single case within a 3-year period shall be limited to 2, absent extraordinary 74 75 circumstances. **RULE 6-22.3 MINIMUM STANDARDS** 76
  - (a) Substantial Involvement and Competence. To become certified as an antitrust and trade regulation lawyer, an applicant must demonstrate continuous and substantial involvement and competence in both substantive antitrust and trade regulation principles and deceptive, unfair, or unconscionable acts or practices in multiple areas of commerce. Substantial involvement and competence shallwill be demonstrated by:

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(1) Minimum Period of Practice. The applicant must have actually practiced law for 5 years immediately preceding the filing of the application for certification, during which

the applicant was involved in at least 8 matters (whether contested or non-contested) that substantially involved antitrust or trade regulation law.

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- (2) Minimum Number of Contested Matters. The applicant must have handled a minimum of § 5 contested matters that involved representation of a client beyond counseling during the 10-years period immediately preceding application. All such matters must have substantially involved legal and factual issues, and atleast 50 percent 3 such of the matters must have involved federal antitrust law or and at least 1 must have involved state or federal trade regulation law. In each of these \$ 5 contested matters, the applicant shallmust have had senior level responsibility for all or a majority of the counseling, advice, and supervision of, of or involvement in: presentation of evidence, argument to the tribunal, and representation of the client. For satisfaction in whole or in part of the requirement of 8 contested matters, For good cause shown, for satisfaction in whole or in part of the requirement of 5 matters in which the applicant had senior level responsibility, the antitrust and trade regulation law certification committee may consider the following: (a) verified substantial involvement in matters involving antitrust law or trade regulation law at a government agency, and (b) in lieu of 2 contested matters, an applicant may submit a certificate of satisfactory completion of a nationally recognized trial advocacy course of at least a week's duration, in which the applicant's performance was, in whole or in part, recorded visually and critiqued by experienced trial lawyers.
- (3) Protracted Matters. For purposes of considering the threshold minimum requirements under (a)(1) and (2) above, The antitrust and trade regulation law certification committee shallwill consider involvement in protracted matters (whether contested or noncontested) as separate such-matters on the following basis: every documented 300 hours of work

on antitrust or trade regulation issues in a ease-matter shallwill be considered to be the equivalent of an additional matter for purposes of meeting the threshold of a minimum of \$5 contested matters during the 10-years period immediately preceding application. For good cause shown, for satisfaction in whole or in part of the requirement of 8 matters in which the applicant had senior level responsibility, the antitrust and trade regulation certification committee shall consider the following: (a) verified substantial involvement in matters involving antitrust law or trade regulation law at a government agency, and (b) in lieu of 2 contested matters, an applicant may submit a certificate of satisfactory completion of a nationally recognized trial advocacy course of at least a week's duration, in which the applicant's performance was, in whole or in part, recorded visually and critiqued by experienced trial lawyers.

antitrust matters to establish substantial involvement, The the applicant shallmust have substantial involvement in matters (whether contested or non-contested) involving federal antitrust, or state or federal trade regulation-law sufficient to demonstrate special competence as an antitrust and trade regulation lawyer. Substantial involvement may be evidenced by active participation in matters involving issues or antitrust law or trade regulation law including:

- (A) eClient interviewing or counseling;
- (B)  $p\underline{P}$  reparation of advisory letters or opinion letters;
- 125 (C) eEvaluating, or investigating, or drafting of business plans,
  126 policies, or agreements, or potential plans, policies, or agreements;

| 127 |   | (D)            | or-Evaluating, investigating, or responding to allegations of actual  |
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| 128 | or potential violations   | of sucl        | h laws;   |
| 129 |   | (E)            | nNegotiating with adversarial parties;                                |
| 130 |   | <u>(F)</u>     | <u>pPreparing pleadings, motions, and memoranda, or briefs;</u>       |
| 131 |   | ( <u>G</u> )   | <u>pP</u> articipating in discovery;                                  |
| 132 |   | <u>(H)</u>     | <u>‡Taking testimony;</u> , <del>briefing issues;</del>               |
| 133 |   | <u>(I)</u>     | pPresenting evidence;   |
| 134 |   | <u>(J)</u>     | nNegotiating settlement(s) or drafting and preparing settlement       |
| 135 | agreement(s); and/or  | ,              |   |
| 136 |   | <u>(K)</u>     | aArguing, trying, or appealing cases involving antitrust law or       |
| 137 | trade regulation law.   |                |   |
| 138 | (5)   | Subst          | antial Involvement- Trade Regulation. To the extent the applicant     |
| 139 | emphasizes trade reg  | <u>ulation</u> | matters to establish substantial involvement, the applicant must have |
| 140 | substantial involvement in contested matters and adjudicated decisions involving state and        |                |   |
| 141 | federal trade regulation, including consumer protection laws. In addition to the minimum          |                |   |
| 142 | standard set forth elsewhere in these rules, the antitrust and trade regulation law certification |                |   |
| 143 | committee may consider any one or more of the following as evidence of substantial                |                |   |
| 144 | involvement:  |                |   |
| 145 |   | <u>(A)</u>     | 10 additional contested matters;                                      |

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| 146 | <u>(B)</u>                   | The final resolution of two of more protracted matter class actions, |
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| 147 | whether by class settlement  | or adjudication;   |
| 148 | <u>(C)</u>                   | Active participation in matters involving issues in consumer         |
| 149 | protection law including:    | en e                             |
| 150 |                              | (i) Client interviewing or counseling;                               |
| 151 |                              | (ii) Preparation of advisory letters or opinion letters;             |
| 152 |                              | (iii) Evaluating, investigating, or drafting business plans,         |
| 153 | policies or agreements, or p | otential plans, policies or agreements;                              |
| 154 |                              | (iv) Negotiating with adversarial parties;                           |
| 155 |                              | (v) Preparing pleadings, motions, memoranda, or briefs;              |
| 156 |                              | (vi) Participating in mediation;                                     |
| 157 |                              | (vii) Participating in discovery;                                    |
| 158 |                              | (viii) Taking testimony;   |
| 159 |                              | (ix) Presenting evidence;  |
| 160 |                              | (x) Negotiating settlement or drafting and preparing settlement      |
| 161 | agreement(s); and/or         |  |
| 162 |                              | (xi) Arguing or appealing cases substantially involving              |
| 163 | consumer protection law.     |  |

| 164 | (b) Peer Review. The applicant shallwill select and submit names and addresses of                     |
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| 165 | at least 5 lawyers or judges, who are neither relatives nor present or former associates or           |
| 166 | partners, as references to attest to the applicant's substantial involvement in antitrust and trade   |
| 167 | regulation law, as well as the applicant's character, ethics, and reputation for professionalism.     |
| 168 | Such These lawyers should be substantially involved in antitrust and trade regulation law and         |
| 169 | familiar with the applicant's practice and, if they meet the foregoing criteria, may be general or in |
| 170 | house counsel of a client. In addition, the antitrust and trade regulation <u>law</u> certification   |
| 171 | committee may, at its option, send reference forms to other attorneys, judges, or officers and        |
| 172 | make such other investigation and verification as necessary.  |
| 173 | (c) Special Abilities. In addition to the minimum standards set forth elsewhere in these              |
| 174 | rules, the The applicants for antitrust and trade regulation law must be required to establish        |
| 175 | special ability as a consequence of broad and varied experience including the following:              |
| 176 | (1) a ready grasp of the substantive and procedural law bearing upon this area of                     |
| 177 | practice;   |
| 178 | (2) an awareness of and experience with the range of appropriate courses of action                    |
| 179 | and remedies that can be invoked in aid of clients involved in such matters;                          |
| 180 | (3) a sound judgment in proposing solutions and approaches, so that proportion both                   |
| 181 | as to expense and delay is maintained between the nature of the problem to be solved and the          |
| 182 | cost and elaborateness of the proposed response or solution; and                                      |

(4) an attitude of professionalism in every aspect of the applicant's approach to

clients, courts, or administrative bodies, and fellow practitioners.

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(e)(d)Education. The applicant shallmust demonstrate completion of at least 50 35 hours of approved continuing legal education in the field of antitrust and trade regulation law within the 3-years period preceding the date of application. Accreditation of educational hours is subject to policies established by the antitrust and trade regulation law certification committee or the board of legal specialization and education.

(d)(e)Examination. The applicant must pass an examination applied uniformly to all applicants to demonstrate sufficient knowledge, skills, and proficiency in antitrust and trade regulation law to justify representation of special competence to the legal profession and to the public. The award of an LL.M. degree from an approved law school in the area of antitrust or trade regulation law, within 8 years of application, may substitute as the written examination required by this subdivision. Any lawyer who is certified by The Florida Bar in business litigation or civil trial law, and who meets the minimum standards of subdivisions (a)- (e)(d) of this rule, shallwill be exempted from the portion (if any) of the examination requirement of this subdivision that deals with the litigation process as distinguished from substantive law.

(e)(f)Exemption. An applicant who has been substantially involved in antitrust and trade regulation law for a minimum of 20 years, in accordance with the standards set forth in rules 6-3.5(d) and subdivision 6-22.3(a)(3)(4) and/or (a)(5) of this rule, shallwill be exempt from the examination. This exemption only shall be applicable to those applicants who apply within 4 years of the effective date of the approval of this exemption and meet all other requirements for certification.

#### **RULE 6-22.4 RECERTIFICATION**

During the 5-year period immediately preceding application, an applicant must satisfy the following requirements for recertification:

- (a) Substantial Involvement. The applicant must show continuous and substantial involvement in the field of antitrust and trade regulation law. The demonstration of substantial involvement shall be made by showing that antitrust and trade regulation law comprises at least 30 percent of the applicant's practice, and that the applicant actively participated in matters involving issues or antitrust law or trade regulation law including those activities set forth in Rule 6-22.3(a)(4) and/or (a)(5). elient interviewing, counseling, evaluating, investigating, preparing pleadings, motions, and memoranda, participating in discovery, taking testimony, briefing issues, presenting evidence, negotiating settlement, drafting and preparing settlement agreements, and/or arguing, trying, or appealing cases involving antitrust or trade regulation law.
- (b) Minimum Number of Matters. The applicant must have handled a minimum of 4 contested antitrust or trade regulation matters involving substantial legal or factual issues of antitrust or trade regulation law (with at least 2 of these being antitrust). All contested matters must have involved substantial legal or factual issues in the law of antitrust or trade regulation as determined by the certification committee. On good cause shown, for satisfaction in part of the 4 antitrust or trade regulation matters, the antitrust and trade regulation law certification committee may consider involvement in protracted matters on the same basis as set forth in rule 6-22.3(a)(23).
- (c) Peer Review. An applicant for recertification must submit the names and addresses of at least 3 lawyers and 1 federal or state judge or administrative law judge before

whom the applicant has appeared as an advocate within the period since the last certification or recertification. Individuals used as references <u>must not be relatives or present or former associates or partners of the applicant;</u> shall be sufficiently familiar with the applicant to attest to the applicant's special competence and substantial involvement in antitrust and trade regulation law, as well as the applicant's character, ethics, and reputation for professionalism; and, if a <u>lawyer who meets they meet the foregoing criteria, may be general or other in house counsel at a client.</u> Lawyers who practiced law with the applicant during the recertification period and relatives may not be used as references. The antitrust and trade regulation <u>law</u> certification committee may, at its option, send or authorize references to other attorneys, federal or state judges, or administrative law judges.

- (d) Education. The applicant must demonstrate completion of at least 50 credit hours of approved continuing legal education for antitrust and trade regulation recertification, in accordance with the standards set forth in rule 6-22.3 (e). Accreditation of education hours is subject to policies established by the antitrust and trade regulation law certification committee or the board of legal specialization and education.
- (e) Waiver of Compliance. The antitrust and trade regulation <u>law</u> certification committee may waive compliance with subdivisions (a)-(b) of this rule for:
- (1) an applicant who has been continuously certified as an antitrust and trade regulation lawyer for a period of 14 years or more; or
- (2) an applicant who, since the last certification or recertification, has become an officer of any judicial system (as defined in the Code of Judicial Conduct), including an officer such as a magistrate judge or administrative law judge, or who is a member of the Federal

| 251 | Trade Commission (or a member of its staff), or an assistant attorney general in the Antitrust       |  |  |  |
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| 252 | Division of the Department of Justice (or a member of his or her staff), or an assistant attorney    |  |  |  |
| 253 | general in the Antitrust Division of a state attorney general's office on a full-time basis during   |  |  |  |
| 254 | the portion of the period since the last date of certification or recertification; or                |  |  |  |
| 255 | (3) good cause shown.  |  |  |  |
| 256 | RULE 6-22.5 MANNER OF LISTING AREA OF CERTIFICATION  |  |  |  |
| 257 | A lawyer having received a certificate in antitrust and trade regulation law may list the            |  |  |  |
| 258 | area in the manner set forth under rule 6-3.9(a) or the listing may be abridged to indicate that the |  |  |  |
| 259 | member is board certified in:  |  |  |  |
| 260 | (1) antitrust and trade regulation law; or   |  |  |  |
| 261 | (2) trade regulation and consumer protection law.  |  |  |  |