

Business Law Section Labor Day Retreat
Continuing Legal Education Committee Meeting
Saturday, September 2, 2017 at 8:30 a.m.

- I. Introductions
- II. Old Business
 - a. Got Civility Programs
 - i. Tallahassee – *Completed April 20*
 - ii. Jacksonville – *Completed May 24*
 - iii. Fort Lauderdale – *Completed May 25*
 - iv. Orlando – *October 12*
 - v. Tampa – *Target Date November/December*
 - vi. Miami
 - vii. Collier County – *2018*
 - b. Florida Bar Journal Articles
 - i. Articles submitted for publication through December 2017
 - ii. Need January 2018 article by November 1
- III. New Business
 - a. CLE Carry Over Proposal
 - b. Federal Securities Institute: *February 1, 2018, JW Marriott Marquis, Miami*
(Greg Yadley, Chair)
 - c. Continuation of local CLE opportunities/partnerships with local bar organizations
 - d. iDiscovery Webinar Request
- IV. Adjourn

Please see attached and below. Please put on your committee meeting agenda for the retreat. And, following your meeting, let me know if you would like to put it on the Agenda for EC as input from BLS. Thanks.

Melanie Damian

Partner



Commercial Litigation | Receiverships | Employment Litigation and Counseling

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From: Teel, Dixey [<mailto:DTeel@floridabar.org>]

Sent: Friday, August 18, 2017 9:03 AM

To: ME Council Of Sections

Cc: Program Administrators PD; Kirk, Whitney; Kellogg, Diana

Subject: TFB COS - CLE Carry Over Proposal - Comment/Feedback Request Reminder

Dear COS Delegates,

Thank you to those Sections that have provided input/feedback on the proposal to carry over CLE credit.

The Board of Legal Specialization and Education would appreciate hearing from all sections and divisions. This is a friendly reminder of the BLSE meeting on September 15th where this item will be discussed. Please send your comments to participate in this important item by September 1st to be included on the agenda.

Thank you.

Dixey Teel
The Florida Bar
Programs Division
Professional Development Director
651 E. Jefferson Street
Tallahassee, FL 32399-2300
dteel@floridabar.org
850-561-5619

850-545-0848

For information on CLE courses, go to www.floridabar.org.

From: Kellogg, Diana

Sent: Wednesday, July 19, 2017 10:13 AM

To: Teel, Dixey <DTeel@floridabar.org>

Subject: Given to All Administrators- CLE Carry Over Proposal - Comment/Feedback Request

Dixey,

As an FYI, each administrator was e-mailed today reminding them to place this item on their next meeting agenda for review/comment. Thanks so much!

Sincerely,

Diana Kellogg

Director, Legal Specialization and Education

850.561.5655

The Florida Bar

651 East Jefferson Street

Tallahassee, Florida 32399-2300



Assistant: Sheila Whaley 850.561.5850

<http://www.floridabar.org/certification>

From: Teel, Dixey

Sent: Wednesday, June 28, 2017 5:32 PM

To: Kellogg, Diana <DKellogg@floridabar.org>

Subject: FW: TFB COS - CLE Carry Over Proposal - Comment/Feedback Request

Diana,

Meant to cc you!

Dixey

From: Teel, Dixey

Sent: Wednesday, June 28, 2017 5:22 PM

To: ME Council Of Sections <6468FCF77686D4CF852575200058EE1F@floridabar.org>

Cc: Kirk, Whitney <WKirk@floridabar.org>

Subject: TFB COS - CLE Carry Over Proposal - Comment/Feedback Request

Dear Delegates,

During the Council Of Sections meeting last week at The Florida Bar Annual Convention, the proposal to allow carry over of Continuing Legal Education hours into the next reporting cycle was discussed. Attached are the original proposal submitted by Jay Cohen and the updated concept from the Board of Legal Specialization and Education. Many of the section representatives wanted to discuss the CLE Carry Over proposal with their section leadership before commenting. The BLSE hopes to consider all comments during their September 15th meeting. In order to provide feedback, please provide comments by mid-August.

Feedback can be provided to me and copy Whitney Kirk, please.

If your section cannot meet the mid-August goal date, please let me know it can be anticipated.

Thank you, All.

Dixey Teel
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Submission from BOG Member, Jay Cohen, for BLSE review and consideration.

BLSE Policy [BOG Approval Needed]

6.03 CARRY OVER ~~OF EXCESS CLE CREDIT~~ PROHIBITED

The member must complete the required CLE within the member's current reporting cycle to maintain active membership in the bar. ~~CLE credit may not be counted for more than 1 reporting cycle, and may not be carried forward to subsequent reporting cycles.~~ and Repeating a course during a member's CLER reporting cycle, or any subsequent cycle is not a basis for additional credit. If a member completes more than 33 credit hours of CLE Credit during their three-year reporting cycle, the excess credit hours may be carried forward and applied to the education requirement for the succeeding reporting cycle.

RULE 6-10.3 (b) [SUPREME COURT APPROVAL NEEDED]

Minimum Continuing Legal Education Standards

(b) Minimum Hourly Continuing Legal Education Requirements. Each member must complete a minimum of 33 credit hours of approved continuing legal education activity every 3 years. Five of the 33 credit hours must be in approved legal ethics, professionalism, bias elimination, substance abuse, or mental illness awareness programs and 3 of the 33 credit hours must be in approved technology programs, which are included in, not in addition to, the regular 33 credit hour requirement. If a member completes more than 33 credit hours during any reporting cycle, the excess credits can ~~not~~ be carried over to the next reporting cycle.

Comment from Florida Bar Staff: If the BLSE feels this goes too far, maybe the middle ground is to permit some number of excess CLE credit hours above the 33 required credit hours to be carried over to the next reporting cycle.

BLSE Rules & Policies Subcommittee Alternative Proposal

BLSE Policy [BOG Approval Needed]

6.03 CARRY OVER ~~OF EXCESS CLE CREDIT~~ PROHIBITED

The member must complete the required CLE within the member's current reporting cycle to maintain active membership in the bar. ~~CLE credit may not be counted for more than 1 reporting cycle, and may not be carried forward to subsequent reporting cycles.~~ ~~and~~ Repeating a course during a member's CLER reporting cycle, ~~or any subsequent cycle~~ is not a basis for additional credit. ~~If a member completes more than 33 credit hours of CLE Credit during their three-year reporting cycle, no more than 12 general credit hours, 2 credit hours in ethics, professionalism, bias elimination, substance abuse, or mental illness awareness programs, and 1 technology credit hour may be carried forward and applied to the education requirement for the succeeding reporting cycle.~~

RULE 6-10.3 (b) [SUPREME COURT APPROVAL NEEDED]

Minimum Continuing Legal Education Standards

(b) Minimum Hourly Continuing Legal Education Requirements. Each member must complete a minimum of 33 credit hours of approved continuing legal education activity every 3 years. Five of the 33 credit hours must be in approved legal ethics, professionalism, bias elimination, substance abuse, or mental illness awareness programs and 3 of the 33 credit hours must be in approved technology programs, which are included in, not in addition to, the regular 33 credit hour requirement. If a member completes more than 33 credit hours during any reporting cycle, ~~the excess credits cannot be carried over to the next reporting cycle.~~ ~~no more than 12 general credit hours, 2 credit hours in ethics, professionalism, bias elimination, substance abuse, or mental illness awareness programs, and 1 technology credit hour may be carried forward and applied to the education requirement for the succeeding reporting cycle.~~

Seminar Timeline

Course Title: Federal Securities Institute
 Course Number:
 Sponsor/Section: Business Law
 Program Chair: Greg Yadley

Date	Place	City
February 1, 2018	JW Marriott Marquis	Miami
August 1, 2017	Six Months	<ul style="list-style-type: none"> Appointment of steering committee chair by CLE chair; appointment of quality coordinator
October 1, 2017	Four Months	<ul style="list-style-type: none"> Appointment of steering committee
October 12, 2017	16 Weeks	<ul style="list-style-type: none"> Initial meeting of steering committee; selection of topics; selection of speakers; dates selected (if not already done); letter sent to speakers advising requirements of and deadline for receipt of written materials; staff letter to program chair reminding of deadline for receipt of brochure information (two weeks).
November 9, 2017	12 Weeks	<ul style="list-style-type: none"> Brochure information due to staff Confirmation letters sent to speakers CLE credit application submitted Brochure designed and sent to print Pink Ad sheet submitted Save the date posted on section site and link eblasted
November 23, 2017	10 Weeks	<ul style="list-style-type: none"> Cancel if brochure is not completed Proofed Ad for Bar News completed Send letter with course material deadline reminder and brochure to speakers Authors send course materials to Quality Coordinator / Program Chair
December 7, 2017	8 Weeks	<ul style="list-style-type: none"> Course materials due to staff, in final form Eblast
Dec 07, 2017 - Dec 21, 2017	6 - 8 Weeks	<ul style="list-style-type: none"> First Ad in Bar News
December 28, 2017	5 Weeks	<ul style="list-style-type: none"> Eblast
Jan 04, 2018 - Jan 18, 2018	2 - 4 Weeks	<ul style="list-style-type: none"> Second Ad in Bar News
January 18, 2018	2 Weeks	<ul style="list-style-type: none"> Eblast
February 1, 2018	Open	<ul style="list-style-type: none"> Speakers Workshop

Jennifer Morando

From: Yadley, Gregory C. <gyadley@slk-law.com>
Sent: Tuesday, August 22, 2017 12:41 PM
To: 'Stephanie C. Lieb'; Jennifer Morando
Cc: Jaggie, Judy; Yadley, Gregory C.
Subject: RE: sponsorship packages

I have been working on this – trying to match the Syllabus to the “likely suspects” for sponsorships. Please let me know what you think about this:

<u>Institute Sponsors</u>	<u>Amount....</u>	<u>Moderator</u>	<u>Additional Speakers</u>	<u>Complimentary Attendees</u>	<u>At \$500 Tuition Net to BLS</u>
Holland & Knight	\$7,500	1		2	5 \$3,500
Jenner & Block	\$5,000	1		1	4 \$2,000
Non-law Firm [Marsh Houlihan Lokey]	\$5,000			1	4 \$2,000
[Jenner & Block Akermann]	\$3,500	1			3 \$1,500
Shumaker Loop (Greg Yadley)	\$2,500		1		2 \$1,000
Hill Ward Henderson (Dave Felman)					\$,1000
Richards Layton Finger (Greg Williams, Lisa Schmiddt)					\$,1000
Wachtell Lipton (Steve Rosenbloom, Trevor Norwitz, Sebastien Niles)					\$,1000
Berger Singerman (Aronson, Barron)					\$,1000
Carlton Fields (Doliner, Denman)					\$,1000
Trenam Kemker (Teblum)					\$,1000

Thomson Reuters has offered us only \$2,000 – not enough for major sponsorship unless they give us lots of publicity – which will be hard to monitor. But maybe worth it. Altogether this is \$40,000 of potential sponsorship revenue.

I will keep working on the syllabus. Thanks.

Gregory C. Yadley | Shumaker

Attorney at Law

Bank of America Plaza, Suite 2800

101 East Kennedy Boulevard | Tampa, FL 33602

Direct 813.227.2238 | Fax 813.229.1660

gyadley@slk-law.com | [bio](#) | [LinkedIn](#)



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OF THE FLORIDA BAR


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2017-2018

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We cannot accomplish the goals of the BLS without sponsors like you. The BLS provides its members with resources and information to assist them in counseling and guiding their business clients. The BLS also serves an important role in shaping legislation and commercial law policy on subjects ranging from commercial litigation to alternative dispute resolution. These laws and policies impact BLS members and their clients, as well as businesses like yours. Along with you, all of the members of the BLS share a common interest in the laws affecting Florida's businesses, including corporate, contract, bankruptcy, franchise, antitrust, securities, and intellectual property law.



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Provide you and your company with direct access to thousands of Florida lawyers from Pensacola to Key West.



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Provide you and your company with early bird access to unique updates and information regarding Florida legal and business market trends.



RELATIONSHIPS

Provide you and your company with the ability to interact with BLS lawyers in a relaxed atmosphere, such as at the annual Labor Day Retreat, to build meaningful long-term business relationships.

DIAMOND ANNUAL SECTION SPONSORSHIP



BENEFITS

- Annual BLS Section sponsorship, including sponsorship of the Executive Council
- Recognition on BLS Website and in all BLS member communications as Annual Sponsor
- Invitation to attend annual BLS Executive Council Spring Retreat (location varies annually)
- Invitation to present CLE program to members with BLS promotion (other than Retreat)
- Recognition as a Diamond Annual BLS Sponsor at all four (4) annual BLS meetings
- Recognition at all annual meetings of the Executive Council
- Recognition on all printed Retreat materials as Diamond Annual BLS Sponsor.
- Recognition at Saturday Labor Day Retreat Luncheon & Retreat dinner events.
- Opportunity to provide promotional materials in Labor Day Retreat Welcome Basket.
- Advertising on Back Cover of on-site Retreat Brochure
- Two (2) reserved tables at all Labor Day Retreat meal events.
- Four (4) complimentary Labor Day Retreat registrations 4x6' display table at Labor Day Retreat

TOTAL INVESTMENT

\$ 10,000

HAVE A QUESTION? CALL (850) 561.5630 / EMAIL JSHEARER@FLORIDABAR.ORG



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SAPPHIRE ANNUAL SECTION SPONSORSHIP



BENEFITS

- Annual BLS Section sponsorship, including sponsorship of a BLS substantive Committee
- Recognition on BLS Website and in all BLS member communications as Annual Sponsor
- Invitation to attend annual BLS Executive Council Spring Retreat (location varies annually)
- Invitation to present CLE program to members with BLS promotion (other than Retreat)
- Recognition as a Sapphire Annual BLS Sponsor at all four (4) annual BLS meetings
- Recognition at all annual meetings of sponsored Committee
- Recognition on all printed Retreat materials as Sapphire Annual BLS Sponsor.
- Exclusive sponsorship at Labor Day Retreat of one of the following:
 - Friday Night Dinner (logo on admission tickets and photo booth photos)
 - Saturday Night Dinner (logo on admission tickets and photo booth photos)
 - Valet Parking Services (logo on ticket)
 - Wi-Fi (password name)
 - Logo on Hotel Room Key
- Recognition associated with chosen event or service (see below)
- One (1) reserved table at a Labor Day Retreat dinner event
- Three (3) complimentary Labor Retreat registrations
- Opportunity to provide promotional materials in Labor Day Retreat Welcome Basket

TOTAL INVESTMENT

\$ 7,500

HAVE A QUESTION? CALL (850) 561.5630 / EMAIL JSHEARER@FLORIDABAR.ORG

EMERALD ANNUAL SECTION SPONSORSHIP



BENEFITS

- Recognition as an Emerald Annual BLS Sponsor at all four (4) annual BLS meetings
- Recognition on BLS Website and in all BLS member communications as Annual Sponsor
- Exclusive sponsorship of and Invitation to present 1 - hour CLE program to members with BLS promotion at the Labor Day Retreat
- Recognition on all printed Labor Day Retreat materials as Emerald Annual BLS Sponsor
- Opportunity to provide promotional materials in Labor Day Retreat Welcome Basket
- Two (2) complimentary Labor Day Retreat registrations
- 4x6' display table near the Labor Day Retreat registration
- Casino Night Gift Baskets

TOTAL INVESTMENT

\$ 5,000

HAVE A QUESTION? CALL (850) 561.5630 / EMAIL JSHEARER@FLORIDABAR.ORG

PLATINUM ANNUAL SECTION SPONSORSHIP



Labor Day Retreat

BENEFITS

- Exclusive sponsorship of a one of the following Labor Day Retreat “food or drink” events:
 - Annual Whiskey Tasting Benefit
 - Saturday Continental Breakfast
 - Family Breakfast
 - Monday Continental Breakfast
 - Friday Hospitality Suite
 - Saturday Hospitality Suite
 - Annual Wine Tasting Benefit
- Recognition on BLS Website and in all BLS member Labor Day Retreat communications
- Recognition on all printed Labor Day Retreat materials as Platinum Labor Day Retreat Sponsor
- Opportunity to provide promotional materials in Labor Day Retreat Welcome Basket
- Logo / name on napkins at sponsored event
- One (1) complimentary Labor Day Retreat registration
- 50% discount on one (1) additional Labor Day Retreat registration

TOTAL INVESTMENT

\$ 3,500

HAVE A QUESTION? CALL (850) 561.5630 / EMAIL JSHEARER@FLORIDABAR.ORG

PLATINUM ANNUAL SECTION SPONSORSHIP



IP Symposium

BENEFITS

- Three (3) minute presentation to IP Symposium attendees
- Table outside of the IP Symposium meeting room
- Recognition on the IPcommittee.com Blog through June 2017
- Two (2) complimentary attendees (approx.. value \$1000)
- Full page ad in the IP Symposium Materials
- Sponsorship mentioned before dinner and lunch speakers and at the beginning of the IP Symposium
- Exclusive vendor for one (1) of the following categories:
 - E-Discovery
 - Surveys
 - Court Reporting
 - Legal Document Preparation
 - Legal Research

TOTAL INVESTMENT

\$ 3,500

HAVE A QUESTION? CALL (850) 561.5630 / EMAIL JSHEARER@FLORIDABAR.ORG

GOLD ANNUAL SECTION SPONSORSHIP



Labor Day Retreat

BENEFITS

- Exclusive sponsorship of and recognition at one of the following Labor Day Retreat activities:
 - Annual Golf Tournament
 - Kayak Adventure
- Recognition on BLS Website and in all BLS member Labor Day Retreat communications
- Recognition on all printed Labor Day Retreat materials as Gold Retreat Sponsor
- Opportunity to provide promotional materials in Labor Day Retreat Welcome Basket
- One (1) complimentary Retreat registration

TOTAL INVESTMENT _____ **\$ 2,500**

HAVE A QUESTION? CALL (850) 561.5630 / EMAIL JSHEARER@FLORIDABAR.ORG

GOLD ANNUAL SECTION SPONSORSHIP



IP Symposium

BENEFITS

- Two (2) complimentary attendees (approx. value \$1000)
- Half page ad in the IP Symposium Materials
- Sponsorship mentioned at the beginning of the IP Symposium
- Table outside of the IP Symposium meeting room
- Recognition on the IPcommittee.com Blog through June 2017 and in all Section Member Symposium communication through start of symposium

TOTAL INVESTMENT

\$ 2,500

HAVE A QUESTION? CALL (850) 561.5630 / EMAIL JSHEARER@FLORIDABAR.ORG

SILVER ANNUAL SECTION SPONSORSHIP



Labor Day Retreat

BENEFITS

- Recognition on BLS website and in all BLS member Labor Day Retreat communications
- Recognition on all printed Labor Day Retreat materials as Silver Labor Day Retreat Sponsor
- Opportunity to provide promotional materials in Labor Day Retreat Welcome Basket
- One (1) complimentary Labor Day Retreat registration

TOTAL INVESTMENT _____ **\$ 1,500**

HAVE A QUESTION? CALL (850) 561.5630 / EMAIL JSHEARER@FLORIDABAR.ORG

SILVER ANNUAL SECTION SPONSORSHIP



IP Symposium

BENEFITS

- One (1) complimentary attendee (approx. value \$500)
- Half page ad in the IP Symposium Materials
- Sponsorship mentioned at the beginning of the IP Symposium
- Recognition on the IPcommittee.com Blog through June 2017 and in all Section Member Symposium communication through start of symposium

TOTAL INVESTMENT

\$ 1,500

HAVE A QUESTION? CALL (850) 561.5630 / EMAIL JSHEARER@FLORIDABAR.ORG

BRONZE ANNUAL SECTION SPONSORSHIP



Labor Day Retreat

BENEFITS

- General / Law Firm Sponsorship of the Labor Day Retreat
- Recognition on all printed Labor Day Retreat materials as Bronze Labor Day Retreat Sponsor
- Opportunity to provide promotional materials in Labor Day Retreat Welcome Basket

TOTAL INVESTMENT _____ **\$ 500**

HAVE A QUESTION? CALL (850) 561.5630 / EMAIL JSHEARER@FLORIDABAR.ORG

BRONZE ANNUAL SECTION SPONSORSHIP



IP Symposium

BENEFITS

- Sponsorship mentioned at the beginning of the IP Symposium
- Recognition on the IPcommittee.com Blog through June 2017 and in all Section Member Symposium communication through start of symposium

TOTAL INVESTMENT _____ **\$ 500**

HAVE A QUESTION? CALL (850) 561.5630 / EMAIL JSHEARER@FLORIDABAR.ORG

*Complimentary registrations can be used for spouse or family members.

THE BUSINESS LAW SECTION OF THE FLORIDA BAR

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TO PAY BY CHECK:

Please make check payable to **THE FLORIDA BAR BUSINESS LAW SECTION** and mail with this form to:

JoAnn Shearer, BLS Section Administrator

The Florida Bar

651 E. Jefferson Street

Tallahassee, FL 32399-2300

917-9172-21714-00000-3351

Jennifer Morando

From: Valdes, Bart R. <bvaldes@dsklawgroup.com>
Sent: Wednesday, August 2, 2017 9:18 AM
To: hcmahon@idiscoverysolutions.com
Cc: Jennifer Morando
Subject: FW: Florida Bar | Webinar | From Data to Knowledge - A New Way to Litigate

Hunter:

Steven Teppler passed on your email about a potential webinar (I am the Chair of the E-Discovery and Digital Evidence Committee). As such, I passed on your information to the CLE Chair (Jennifer Morando) of our entire Business Law Section. We are interested in trying to put something together so Jennifer will be reaching out to you.

Bart R. Valdes

Partner

de Beaubien, Simmons, Knight, Mantzaris & Neal, LLP

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bvaldes@dsklawgroup.com

www.dbksmn.com

From: Hunter McMahon <hcmahon@idiscoverysolutions.com>
Date: July 7, 2017 at 9:15:57 AM EDT
To: Steven Teppler <STeppler@abbottlawpa.com>
Subject: Florida Bar | Webinar | From Data to Knowledge - A New Way to Litigate

Hi Steve,

It was great catching up yesterday. As discussed, I'd love the opportunity to do a webinar with the Florida State Bar again. As you know, my area of expertise and focus is leveraging data analytics (dealing with structured data, not TAR/Predictive Coding) to reduce or remove questions of facts. Unlike more mainstream data sources such as email and/or eDocs, structured data sources have been undervalued and underserved in the legal realm.

We live in an ever-evolving digital age, where we as individuals leave digital breadcrumbs (evidence) of our life events across a myriad of data sources. Personally we call, text, post on social media and much more. Professionally we leverage systems like email, chat, document management systems, travel and expenses apps, etc. Corporations also utilize technology such as human resources and time keeping systems, GPS, network activity logs, etc. The power of these digital footprints are not in the "body of the message" but rather the attributes associated with the event of the message (e.g., people, time, location, etc.), which is stored in structured databases.

So much of civil and criminal trials now depend on digital evidence. I'd love the opportunity to talk about the powers of data, and how it can be turned into knowledge thereby empowering legal counsel to make more informed and strategic decisions.

Please let me know your thoughts.

-H

Hunter McMahon, JD, CIPT
Director of Data Analytics
Mobile: 626.224.3864



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