

Communications Meeting Minutes

Midyear Meeting

January 28, 2016

In attendance:

Amanda Fernandez on behalf of Biz Lit, Chris Broussard, Jay Brown on behalf of Legislation, Steph Nagin

Discussion of Lexology

- Jay occasionally opens
- Steph rarely opens, would not miss it
- Jon deletes it
- Alan seldom looks at it

Suggestion to table decision to June but consensus was too many emails in members' inboxes is negative

Blog project

- Very strong response to request for authors and editors.
- Content needs to be consistent, timely and quality
- Belief that efforts are better spent on this than Lexology
- Suggestion from Jay to write article on highlights of Midyear Meeting

From EC visit (Jon Polenberg, Alan Howard, Melanie Damien)

- Request for written mission statement and policies and procedures
- Excitement re: blog project
- Happiness re: website and social media efforts

Request from Steph

- When posting meeting materials, please make them mobile friendly and include map of where meeting rooms are.