

## Florida Bar – Communications Committee Meeting Minutes – 12.1.11

Attendance –

Peter Valori  
Jude Cooper  
Lynn Sherman  
Jason Kellogg  
Mark Nichols  
Jon Polenberg  
Mindy Mora  
Brian Gart  
Dorothy Easley  
Tracey Eller

The committee discussed the following:

- 1) Addition to the committee of a designee of each substantive committee per request of the Chair and Chair elect – An announcement will be made at the EC meeting.
- 2) Emailing the Chairs of each substantive committee requesting a 5 bullet point summary of committee activities per request of the Chair and Chair elect – An announcement will be made at the EC meeting.
- 3) Updating and correcting the website to add the CLE materials, increase the availability of basic information regarding meetings etc.
- 4) Controls regarding requiring persons accessing CLE's through the site to place their Florida bar number in a sign in box and require them to take an oath that they are members of the business law section.
- 5) Social media membership report– linked in up to 1500 ,facebook and twitter at around 25 each
- 6) Jobs posting board – discussed enhancing it and tying it in with minority mentoring
- 7) Younger Lawyer involvement - Russell will look in to creating a face time group for young lawyers who can not attend events and Dorothy will look in to cost to teleconference portions of our meetings.
- 8) The Journal – Kasey will follow up with Steve F. to get last year's Journal published. Next year's schedule will be sent out by Judge and Lynn. Next year's Journal will be published electronically.
- 9) The Chair requested that everyone submit articles.

The meeting was thereafter adjourned.