

BLS Communications Committee

Meeting Agenda

January 17, 2019

DoubleTree by Hilton

8:30 a.m. in Orange Ballroom D.

1. Proposed New Logo for Website
 - a. Discuss background and usage
 - b. Committee recommendation
2. Status Proposed Website Stylistic Changed
 - a. Tabbed homepage implementation/Sidebar content implementation
 - b. Funding/budget
3. White Paper Archive Project
4. CLE/Future Events Calendar
 - a. Does it makes sense to have a separate CLE calendar (under CLE tab)?
5. BLS Blog
 - a. Goal for New Year: Substantive Blog post once per month
 - b. Have posts lined up for Jan. and Feb.
 - c. Please solicit volunteers—get them to commit to a month
6. Sponsorship graphic – Update
7. Need volunteers to work with committee chairs on updating committee webpages
 - a. Many are out of date, particularly with “Current Projects”