

AGENDA

Business Law Section of the Florida Bar – Communications
Committee June 25, 2014 at 2:00-3:50 p.m.

1. Statistics for website, Twitter, Facebook, LinkedIn (Tracy Eller)
2. Status of website upgrades (Steph Nagin/Kacy Donlon)
3. Update on online collaborative conferencing options and costs (Tracey Eller)
4. Posting Policy (other than events) for Website in order to maintain consistency, uniformity and quality control (Lynn Welter Sherman)
5. Need/Cost/Budget for marketing assistance to create content for website and social media (Lynn Sherman/Paige Greenlee)