

## **BLS Communications Committee**

### **Meeting Agenda**

**Thursday June 14, 2018 at 8:30 a.m.**

**Hilton Bonnet Creek, Orlando**

***Sarasota Room***

1. Updates to BLS Website
  - a. Reorganization of committees on website
  - b. Update of leadership positions
  - c. Choose updated photos for homepage
  - d. ADA Compliance
  - e. IMF Committee webpage
2. BLS Blog
  - a. Feedback on new format (Blog has been separated from News and Publications)
  - b. Additional feedback/suggestions on Blog format
  - c. Law Student Blog Project
  - d. Ideas for obtaining new content
3. BLS Membership Promotions
  - a. Need description of member benefits drafted
  - b. Follow up greeting for new members
  - c. Regional event promotions
  - d. Sponsorship materials/promotion blasts—Need content
  - e. BLS Retreat promotion
  - f. Revamp blast email template for mobile compatibility
4. BLS Videos
  - a. BLS Retreat Video
  - b. Annual Meeting Videos
5. “Member Spotlight” Idea