

SERVICE AGREEMENT

THIS SERVICE AGREEMENT is made by and between Business Law Section of The Florida Bar with its principal address at 650 Apalachee Parkway, Tallahassee, FL 32399 ("BLSFB"), and Globe Business Publishing Ltd, an England and Wales registered company with its registered address at St. Bride's House, 10 Salisbury Square, London EC4Y8EH ("Lexology").

Commented [PG1]: Insert bar address

- Lexology will provide a daily newsfeed by email to the entire BLSFB database of members and potential members who have not indicated their intent to opt out, and are not already registered to receive Lexology.
- The email will be specific to the BLSFB recipient's interests. The initial service will include content designed to reflect member's industry practice areas. These will be supplemented with work areas identified by Lexology as being of potential interest. The feed can be customized online at any time by the BLSFB recipient, by topic and geographic region, or turned off (or on again).
- Lexology will report BLSFB usage of the service back to contributing firms (company name only. Personal details will not be divulged).
- BLSFB marks (exhibit a) will only be used by Lexology to provide BLSFB Newsstand.
- Lexology will provide usage statistics to BLSFB regarding articles viewed, logins, adjustments to topics & jurisdictions, unsubscribers and such other information as Lexology may reasonably have available.
- Lexology will insert live BLSFB banners/advertisements/seminar and event notices as described in the final format (exhibit b).
- All data collected from or regarding BLSFB members and potential members is confidential and cannot be utilised for any purpose other than reporting usage back to contributing firms without prior written approval by BLSFB. It will not be used for any other GBP marketing, or divulged to any 3rd parties.
- This agreement is effective as of the last date written below, and continues for an initial term of 24 months. Following the initial term, the agreement shall automatically renew on each subsequent anniversary of the commencement date for successive 24 month terms.
- Termination will be granted to either party upon 90 days written notice.

Commented [PG2]: We need to decide if we want to use Opt In,

Commented [PG3]: I think this is an issue we should discuss.

Commented [PG4]: I imagine this was the sticking point with the contract

Written notices to;

If to BLSFB:

If to Globe Business Publishing Ltd:

Darran Clarke
New Hibernia House
Winchester Walk
London
SE1 9AG, UK

SIGNED

By: _____ By: _____

Darran Clarke

Title: _____ Title: Subscriptions Manager

Date: _____ Date: _____

EXHIBIT A

The Florida Bar Business Law Section Newsstand

EXHIBIT B

Powered by
LEXOLOGY

[My Account](#) | [About](#) | [Search Archive \(409,931 articles\)](#)



Newsstand

General news

Update Your Mailing Address, E-Mail Address, and Listserves, and Join Committees on MyABA

The quickest and most efficient way to keep your member preferences up-to-date is by logging into My ABA at the top of the website or by visiting [MyABA.org](#). At MyABA you can update your mailing address and email address, join and unsubscribe from listserves, and join Committees. For any questions about MyABA, please contact Director of Membership Angela Benson at angela.benson@americanbar.org.

USA

Competition & Antitrust

Anatomy of a provider-merger antitrust challenge (part 5)

Ober Kaler

This is the fourth in a six-part series discussing the Federal Trade Commission's challenges to provider mergers. Following the initial Introduction...

St. Luke's asks Ninth Circuit to reconsider health care merger case

Patterson Belknap Webb & Tyler LLP

St. Luke's Health System and Saltzer Medical Group last week asked the full Ninth Circuit to reconsider its ruling that their merger violated federal...

Construction

Common sense contracting - summer 2015

Smith Currie & Hancock

Construction companies' increasing opportunities to perform work across state lines poses unique challenges and requirements, not the least of which...

Europe - Seminars & Events

2015 Africa Forum

American Bar Association Section of International Law, Nairobi, Kenya, 4 - 5 June 2015

Greece: The path from a great past to a great future

American Bar Association Section of International Law, Athens, Greece, 16 - 17 June 2015