

## **BUSINESS LAW SECTION MEMBERSHIP COMMITTEE MEETING**

June 25, 2015  
Boca Raton, Florida

Members in Attendance:

Dave Jenner, Amanda Fernandez, Peter Valori, Amir Isiah, Jennifer Morando,  
Rosanna Catalano

### **I. Call Meeting to Order**

Committee Chair Peter Valori called the meeting to order at 8:10 a.m.

### **II. Approval of Minutes**

The minutes of the prior business law section membership meeting were unanimously approved.

### **III. Discussed New Website**

Discussed removing forms from the website. Discussed including a link to the why join page on the main page of the Florida Bar website. Discussed making testimonial videos more prominent and broken down into smaller videos.

### **IV. Discussed Implementation of Membership Plan**

#### **a. Law School Liaison**

Associate Dean of Placement from FSU present. Discussed business law certificate that have at FSU. Discussed adding her as liaison to FSU. As liaison should schedule at least one social event

#### **b. Endorsement videos**

Discussed that the endorsement videos are already on membership site. Discussed adding Need to the "why join" section. Discussed having ten videos in total so can refresh the videos.

#### **c. Planning and Hosting Social Events**

Discussed happy hour that was hosted on July 22, with the BBA in Ft. Lauderdale. Discussed David hosting a Tampa Happy Hour in September along with the Tampa Underground. Discussed Jen and Zach organizing an event in Orlando, possibly an Epcot food and wine event

#### **d. Identifying CLE and Sending Out Membership Statements**

Discussed that the Statement has been completed. Discussed reaching out to Mark Nichols to find out which CLE's are coming up.

e. Grassroots Outreach to Members

Peter C+Valori discussed how the committee has reached out to 20 active members of the section. Discussed sending those members a list of Florida Bar members to reach out to and have them recruit those members to the section.

f. Mentoring program

Zack and Peter revised the handbook and sent to Inclusion and Diversity. Zack nominated as liaison to Inclusion. Discussed that membership liaison should ask what is happening with mentorships. Discussed asking the Diversity Committee for them to nominate a liaison to the membership committee.

g. Law Firm Designee Project

Sara not present. Need update from her.

**V. New Business**

No New Business

**VI. Conclusion**

Motion to adjourn approved unanimously.