

**Minutes of the Membership Committee Meeting
Business Law Section of the Florida Bar Retreat
Naples Ritz Carlton Retreat
August 30, 2014**

The meeting of the Membership Committee of the Florida Bar Business Law Section (the "Committee") was held at the Ritz Carlton in Naples, Florida on August 30, 2014.

Members in Attendance: Peter Valori, Zach Hyman, Amir Isaiah, Amanda Fernandez, David Jennis, Lynne Sherman

- I. Call Meeting to Order**
 - a. Committee Chair Peter Valori called the meeting to order at 2:49 p.m.
- II. Approval of the Minutes**
 - a. Amir Isaiah moved to approve the minutes of the prior Member Committee meeting.
 - b. The minutes were unanimously approved.
- III. Implementation of Membership Plan:**
 - a. **Law School Liaison**
 - i. Amir Isaiah updated the Committee that he has been in touch with UM, St. Thomas and FIU
 - ii. Dave Jennis agreed to get in touch with Stetson
 - iii. Discussed having more law school students attend the Florida Bar Meetings by:
 1. Highlighting the employment and networking opportunity
 2. Enticing law schools to create own business law section at the school
 - iv. Discussed having event on campus to introduce them to the section.
 1. Discussed instead of having event on campus should invite them to a combined event with the business law section and other attorneys
 - v. Discussed reaching out to an on campus contact that will speak on our behalf that we can relay information at the following universities:
 1. UF – Davis
 2. Stetson
 3. FSU
 4. FIU
 5. St. Thomas
 6. UM
 7. Ave Maria
 8. Barry
 9. Florida Coastal

10. Nova

11. Florida A&M

- ii. Discussed allowing the student who is active and attending the meetings should then be applicable to attend the Florida bar meeting and for free.

- iii. Discussed having a follow up call late September

b. Endorsement Video

- i. Amanda Fernandez showed endorsement video
- ii. Discussed posting to the website
- iii. Discussed needing to fix website because has some typographical errors.

c. Planning and hosting social events

- i. Zack Hyman discussed upcoming event in Tampa
- ii. Discussed working with Doug and Jody to host an event in Pensacola

d. Identifying CLE's and sending message

- i. Discussed having Zach Hyman identify the CLE's and begin preliminary draft of script for membership committee message

e. Mentoring Program

- i. Discussed making Allan Aranson's changes to the handbook
- ii. Amanda to email the pdf and the word version to Zach to help make changes

f. Grass Root Outreach to Members

- i. Discussed enlisting the members of the business law section to contact members
- ii. Discussed Peter Valori taking the list of members of the business law section and identifying the active members to volunteer and having them also call other members of the Florida Bar
- iii. Discussed contacting members of the business law section to get them to be more active

g. Appointing new members to the Committee

- i. Discussed how the Chair has authority to appoint new members of the membership committee and redo for the website

h. Law Firm Designee Project

- i. Discussed having Sara Paris getting one person at law firm who is designated to supply information to the law firm about the business law section

IV. New Business

- a. Discussed hosting a Charity Poker Game
 - i. \$1,000 a head for the charity poker game
 - ii. Half the money goes to the winning charity
 - iii. The rest of the money goes to the other charities
- b. Discussed having monthly updates

- i. Agreed to have a conference call with the Committee on September 26th at 3:00 p.m.
 - c. Discussed the pricing of the retreat
 - i. Need to split up the retreat fee so don't have to pay one flat rate
 - ii. Need to make the meetings and retreat more affordable for members

V. Move to Close

- a. Motion made to adjourn and seconded. Motion approved unanimously