

**Minutes of the Membership Committee Meeting
Business Law Section of the Florida Bar Retreat
September 5, 2015**

The meeting of the membership Committee of the Business Law Section of the Florida Bar (the "Committee") was held at the Ritz Carlton, Naples, Florida on September 5, 2015.

Attendees: Brian Barakat; Jennifer Morando, Moish Peltz, Amanda Fernandez, Jeffrey Snyder, Zachary Hyman, Adina Pollan, Mark Nichols, and Amir Isaiah

I. Call Meeting to Order

Committee Chairs Amir Isaiah and Zachary Hyman call the meeting to order at 6:04 p.m.

II. Approval of Minutes

The meeting minutes of the prior membership committee meeting were approved by a unanimous vote.

III. Scholar Program Initiative

The Chairs discussed the scholars program:

- Have 19 students in the program.
- Members of the membership committee are mentors and the diversity fellows are mentors.
- Discussed how the scholar program is a great way to infuse new blood into the section.

IV. Implementation of the Membership Plan

Discussed figuring out why members have left the section:

- Discussed comparing the member list and contacting members who have left the section.

Discussed having membership committee conference calls:

- Planning to have them possibly monthly

Amanda Fernandez discussed status of the endorsement videos:

- Discussed getting videos from the BLS scholars.
- Moish Peltz will help to edit the videos.

Discussed the membership committee webpage:

- Discussed speaking to the communications committee regarding how to get members to the website.
- Discussed adding photos of the retreat and making a hashtag.

Discussed tabling the grassroots outreach

- Discussed combining the grassroots outreach with the project to reach out to people who have left the section.
- Also discussed combining the grass roots outreach with the law firm outreach.

Zach Hyman discusses events

- Asked people to help in hosting events.
- Discussed creating a Sole practitioner task force
 - Trying to get task force to help get sole practitioners more involved and suggestions as to how to get them to the meetings
 - Discussed adding small law firms as well (5 or less)
 - Discussed adding content for small firms
 - Such as CLES
 - Need to find out the goals for small businesses
- Zach Hyman made Motion made to create small law firm task force
 - Motion seconded by Amir Isaiah and approved by the committee.

V. New Business

Discussed the Mentoring program:

- Have joint effort with Inclusion/Mentoring/Fellowships committee.
- Discussed that Inclusion/Mentoring/and Fellowships committee will be hosting the mentor application process.

Discussed Young Lawyers Committee:

- Mark Nichols discussed making a young lawyers committee.
- Discussed having big law firms bring more of their young attorneys.
 - Discussed idea of attracting young lawyers by offering the following: partner can bring an associate at a reduced rate
- Discussed reaching out to mentees who are first time attendees and encouraging them to come to the next meeting.
- Discussed creating an award to the firm that encourages the most new members to attend.
 - Discussed recognizing them as we recognize sponsors

Discussed the creation of a membership succession plan

- Will discuss further at next meeting.

VI. Conclusion

Motion made to close the meeting, motion seconded. Motion approved unanimously.