



THE
FLORIDA
BAR
CLE

The Florida Bar Continuing Legal Education Committee and the
Business Law Section present

2nd Annual Intellectual Property Symposium

COURSE CLASSIFICATION: ADVANCED LEVEL

One Location: Thursday & Friday, April 14 - 15, 2011

Riverside Hotel • 620 East Las Olas Boulevard • Fort Lauderdale, FL
(954) 467-0671

Course No. 1171R

Thursday, April 14

3:00 p.m. – 5:00 p.m.

Intellectual Property Committee Meeting

6:00 p.m. – 7:00 p.m.

Reception

7:00 p.m. – 8:30 p.m.

Dinner and Keynote Speaker – TBA

Friday, April 15

7:45 a.m. – 8:45 a.m.

Late Registration and Continental Breakfast

8:45 a.m. – 9:30 a.m.

**Anatomy of Patent Infringement Trial – The Story Behind
the \$21 Million Verdict in Powell v Home Depot**

Peter Herman, Tripp Scott, Ft. Lauderdale

Alexander D. Brown, Tripp Scott, Ft. Lauderdale

9:30 a.m. – 9:45 a.m. **Break**

9:45 a.m. – 11:00 a.m.

**IP Year in Review – Recent Developments in Patent,
Copyright and Trademark Law**

*Trademark: Leora Herrmann, Peretz Chesal & Herrmann, PL,
Miami, FL*

*Copyright: Joel Rothman, Arnstein & Lehr, LLP,
West Palm Beach, FL*

Patent: Ury Fischer, Lott & Friedland, PA, Coral Gables, FL

11:00 a.m. – 11:15 a.m. **Break**

11:15 a.m. – 12:30 p.m.

The Gene Patent Controversy: Who Owns Your DNA?

*Prof. Lori B. Andrews, IIT Chicago-Kent College of Law,
Director of the Institute for Science, Law and Technology,
and Associate Vice President, Chicago, IL*

*Prof. Chris Holman, University of Missouri-Kansas City
School of Law, Kansas City, MO*

12:30 p.m. – 1:30 p.m.

Luncheon

**Keynote Speaker: Robert Stoll, Washington, D.C.
Commissioner of Patents, USPTO**

1:30 p.m. – 2:30 p.m.

**IP Licensing and Endorsements in Sports and
Entertainment**

*Prof. Ted Curtis, Lynn University, Boca Raton, FL
Marc D. Stollman, Stollman Law, P.A., Boca Raton, FL*

2:30 p.m. – 2:45 p.m. **Break**

2:45 p.m. – 3:45 p.m.

**Intellectual Property Protection versus The First
Amendment**

*Greg Beck, Public Citizen Litigation Group, Washington, DC
Prof. Felix Wu, Assistant Professor, Cardozo School of Law,
New York, NY*

3:45 p.m. – 4:30 p.m.

Intellectual Property in Bankruptcy

*Hon. Catherine Peek McEwen, Tampa, FL, U.S. Bankr
Court, M.D. Fla.*

Franklin Zemel, Fort Lauderdale, FL, Arnstein & Lehr LLP

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HOTEL RESERVATIONS: A block of rooms has been reserved at the Riverside Hotel, at the rate of \$159 single/double occupancy. To make reservations, call the Riverside Hotel directly at (800) 325-3280. Reservations must be made by 03/23/2011 to assure the group rate and availability. After that date, the group rate will be granted on a "space available" basis.

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REGISTRATION (CHECK ONE)

- Member of the Business Law Section: \$410
- Non-section member: \$455
- Full-time law college faculty or full-time law student: \$277.50
- Persons attending under the policy of fee waivers: \$100

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- I PLAN TO ATTEND THE THURSDAY NIGHT DINNER – (1171S)**

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