



BUSINESS LAW SECTION
OF THE FLORIDA BAR

**PARTNERSHIP
OPPORTUNITIES**


2018-2019

ABOUT THE BUSINESS LAW SECTION

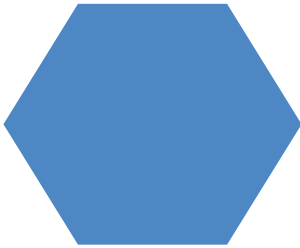


Thank you for considering a partnership with the Business Law Section of The Florida Bar. We are the primary resource for Florida business lawyers who seek practical information about business law developments in business entities, securities, bankruptcy, banking, commercial finance, franchise, antitrust, intellectual property and computer law. The Business Law Section of The Florida Bar was organized in 1970. Our group works closely with Florida lawyers, law school faculty, law students, professional services providers and the entire business community in Florida.

We cannot accomplish the goals of the BLS without sponsors like you. The BLS provides its members with resources and information to assist them in counseling and guiding their business clients. The BLS also serves an important role in shaping legislation and commercial law policy on subjects ranging from commercial litigation to alternative dispute resolution. These laws and policies impact BLS members and their clients, as well as businesses like yours. Along with you, all of the members of the BLS share a common interest in the laws affecting Florida's businesses, including corporate, contract, bankruptcy, franchise, antitrust, securities, and intellectual property law.

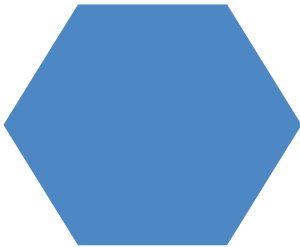


WHY PARTNER WITH THE BLS?



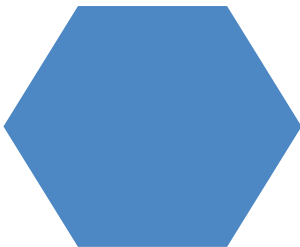
ACCESS

Provide you and your company with direct access to leading business lawyers in Florida, including leaders and key decision makers at many of Florida's largest and most influential business law firms.



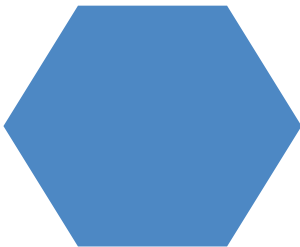
SHAPE THE LANDSCAPE

Provide you and your company with the ability to help propose and shape business law legislation in Florida.



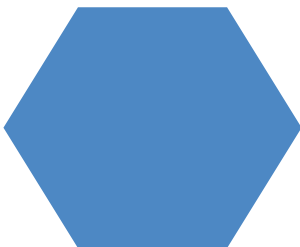
REACH

Provide you and your company with direct access to thousands of Florida lawyers from Pensacola to Key West.



INSIGHT

Provide you and your company with early bird access to unique updates and information regarding Florida legal and business market trends.



RELATIONSHIPS

Provide you and your company with the ability to interact with BLS lawyers in a relaxed atmosphere, such as at the annual Labor Day Retreat, to build meaningful long-term business relationships.



**THE BUSINESS
LAW SECTION
IS FLORIDA'S
PRIMARY
RESOURCE**
for promoting
business-friendly
legislation.

DIAMOND ANNUAL SECTION SPONSORSHIP



BENEFITS

- Annual BLS Section sponsorship, including sponsorship of the Executive Council
- Recognition on BLS Website and in all BLS member communications as Annual Sponsor
- Invitation to attend annual BLS Executive Council Spring Retreat (location varies annually)
- Invitation to present CLE program to members with BLS promotion (other than Retreat)
- Recognition as a Diamond Annual BLS Sponsor at all four (4) annual BLS meetings
- Recognition at all annual meetings of the Executive Council
- Recognition on all printed Retreat materials as Diamond Annual BLS Sponsor.
- Recognition at Saturday Labor Day Retreat Luncheon & Retreat dinner events.
- Opportunity to provide promotional materials in Labor Day Retreat Welcome Basket.
- Advertising on Back Cover of on-site Retreat Brochure
- Two (2) reserved tables at all Labor Day Retreat meal events.
- Four (4) complimentary Labor Day Retreat registrations 4x6' display table at Labor Day Retreat

TOTAL INVESTMENT

\$ 10,000

HAVE A QUESTION? CALL (850) 561.5630 / EMAIL JSHEARER@FLORIDABAR.ORG

SAPPHIRE ANNUAL SECTION SPONSORSHIP



BENEFITS

- Annual BLS Section sponsorship, including sponsorship of a BLS substantive Committee
- Recognition on BLS Website and in all BLS member communications as Annual Sponsor
- Invitation to attend annual BLS Executive Council Spring Retreat (location varies annually)
- Invitation to present CLE program to members with BLS promotion (other than Retreat)
- Recognition as a Sapphire Annual BLS Sponsor at all four (4) annual BLS meetings
- Recognition at all annual meetings of sponsored Committee
- Recognition on all printed Retreat materials as Sapphire Annual BLS Sponsor.
- Exclusive sponsorship at Labor Day Retreat of one of the following:
 - Friday Night Dinner (logo on admission tickets and photo booth photos)
 - Saturday Night Dinner (logo on admission tickets and photo booth photos)
 - Valet Parking Services (logo on ticket)
 - Wi-Fi (password name)
 - Logo on Hotel Room Key
- Recognition associated with chosen event or service (see below)
- One (1) reserved table at a Labor Day Retreat dinner event
- Three (3) complimentary Labor Retreat registrations
- Opportunity to provide promotional materials in Labor Day Retreat Welcome Basket

TOTAL INVESTMENT

\$ 7,500

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EMERALD ANNUAL SECTION SPONSORSHIP



BENEFITS

- Recognition as an Emerald Annual BLS Sponsor at all four (4) annual BLS meetings
- Recognition on BLS Website and in all BLS member communications as Annual Sponsor
- Exclusive sponsorship of one of the following:
 - Invitation to present 1 hour CLE program to members with BLS promotion at the Labor Day Retreat
 - Casino Night Gift Baskets
- Recognition on all printed Labor Day Retreat materials as Emerald Annual BLS Sponsor
- Opportunity to provide promotional materials in Labor Day Retreat Welcome Basket
- Two (2) complimentary Labor Day Retreat registrations
- 4x6' display table near the Labor Day Retreat registration

TOTAL INVESTMENT

\$ 5,000

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Labor Day Retreat

PLATINUM ANNUAL SECTION SPONSORSHIP



BENEFITS

- Exclusive sponsorship of a one of the following Labor Day Retreat “food or drink” events:
 - Annual Whiskey Tasting Benefit
 - Annual Wine Tasting Benefit
 - Casino Night
 - Karaoke Competition
 - Pub Crawl
 - Friday Hospitality Suite
 - Saturday Lunch and Business Court Round-table
 - Saturday Hospitality Suite
 - Saturday College Football Hospitality Suite (5pm)
 - Sunday Brunch
 - Sunday Cabana (number available may vary annually)
 - Sunday College Football Hospitality Suite
- Recognition on BLS Website and in all BLS member Labor Day Retreat communications
- Recognition on all printed Labor Day Retreat materials as Platinum Labor Day Retreat Sponsor
- Opportunity to provide promotional materials in Labor Day Retreat Welcome Basket
- Logo / name on napkins at sponsored event
- One (1) complimentary Labor Day Retreat registration
- 50% discount on one (1) additional Labor Day Retreat registration

TOTAL INVESTMENT

\$ 3,500

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IP Symposium

PLATINUM ANNUAL SECTION SPONSORSHIP



BENEFITS

- Three (3) minute presentation to IP Symposium attendees
- Table outside of the IP Symposium meeting room
- Recognition on the IPcommittee.com Blog through October 2017
- Two (2) complimentary attendees (approx.. value \$1000)
- Full page ad in the IP Symposium Materials
- Sponsorship mentioned before dinner and lunch speakers and at the beginning of the IP Symposium
- Exclusive vendor for one (1) of the following categories:
 - E-Discovery
 - Surveys
 - Court Reporting
 - Legal Document Preparation
 - Legal Research

TOTAL INVESTMENT

\$ 3,500

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Labor Day Retreat

GOLD ANNUAL SECTION SPONSORSHIP



BENEFITS

- Exclusive sponsorship of and recognition at one of the following Labor Day Retreat activities:
 - Annual Golf Tournament
 - Kayak Adventure
 - New Attendee Toast
 - Yoga
 - Friday Reception
 - Saturday Continental Breakfast
 - Saturday Reception
 - Sunday Reception
 - Monday Continental Breakfast
- Recognition on BLS Website and in all BLS member Labor Day Retreat communications
- Recognition on all printed Labor Day Retreat materials as Gold Retreat Sponsor
- Opportunity to provide promotional materials in Labor Day Retreat Welcome Basket
- One (1) complimentary Retreat registration

TOTAL INVESTMENT

\$ 2,500

HAVE A QUESTION? CALL (850) 561.5630 / EMAIL JSHEARER@FLORIDABAR.ORG

IP Symposium

GOLD ANNUAL SECTION SPONSORSHIP



BENEFITS

- Two (2) complimentary attendees (approx. value \$1000)
- Half page ad in the IP Symposium Materials
- Sponsorship mentioned at the beginning of the IP Symposium
- Table outside of the IP Symposium meeting room
- Recognition on the IPcommittee.com Blog through October 2017 and in all Section Member Symposium communication through start of symposium

TOTAL INVESTMENT ————— **\$ 2,500**

HAVE A QUESTION? CALL (850) 561.5630 / EMAIL JSHEARER@FLORIDABAR.ORG

Labor Day Retreat

SILVER ANNUAL SECTION SPONSORSHIP



BENEFITS

- Recognition on BLS website and in all BLS member Labor Day Retreat communications
- Recognition on all printed Labor Day Retreat materials as Silver Labor Day Retreat Sponsor
- Opportunity to provide promotional materials in Labor Day Retreat Welcome Basket
- One (1) complimentary Labor Day Retreat registration

TOTAL INVESTMENT

\$ 1,500

HAVE A QUESTION? CALL (850) 561.5630 / EMAIL JSHEARER@FLORIDABAR.ORG

IP Symposium

SILVER ANNUAL SECTION SPONSORSHIP



BENEFITS

- One (1) complimentary attendee (approx. value \$500)
- Half page ad in the IP Symposium Materials
- Sponsorship mentioned at the beginning of the IP Symposium
- Recognition on the IPcommittee.com Blog through October 2017 and in all Section Member Symposium communication through start of symposium

TOTAL INVESTMENT

\$ 1,500

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Labor Day Retreat

BRONZE ANNUAL SECTION SPONSORSHIP



BENEFITS

- General / Law Firm Sponsorship of the Labor Day Retreat
- Recognition on all printed Labor Day Retreat materials as Bronze Labor Day Retreat Sponsor
- Opportunity to provide promotional materials in Labor Day Retreat Welcome Basket

TOTAL INVESTMENT

\$ 500

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IP Symposium

BRONZE ANNUAL SECTION SPONSORSHIP



BENEFITS

- Sponsorship mentioned at the beginning of the IP Symposium
- Recognition on the IPcommittee.com Blog through October 2017 and in all Section Member Symposium communication through start of symposium

TOTAL INVESTMENT

\$ 500

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37th Annual
Federal Securities Institute

BRONZE ANNUAL SECTION SPONSORSHIP



BENEFITS

This exclusive 2-day program offers a limited number opportunities to participate as a moderator, speaker or attendee. The Federal Securities Institute is the premier conference for corporate, securities and M&A practitioners, in-house counsel, executives, and advisors who focus on the Middle Market.

Limited sponsorships are available at the \$2,500, \$3,500, \$5,000 and \$7,500 levels. Please contact Gregory C. Yadley (813-2238; gyadley@slk-law.com) or JoAnn Shearer (850-561-5630; jshearer@floridabar.org) for information on available sponsorships and benefits.

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*Complimentary registrations can be used for spouse or family members.

THE BUSINESS LAW SECTION OF THE FLORIDA BAR

Please submit this form to receive an invoice for payment

This confirms that _____ agrees to pay \$_____

COMPANY NAME

to serve as a sponsor of the Business Law Section as _____.

SPONSOR LEVEL

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PHONE NUMBER _____ EMAIL _____

FIRM/COMPANY NAME AS IT SHOULD APPEAR ON SPONSORED MATERIALS:

(850) 561.5630

JSHEARER@FLORIDABAR.ORG

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