

## **AGENDA**

Business Law Section of the Florida Bar – Communications Committee  
January 22, 2014 at 10:05 a.m.

1. Statistics for website, Twitter, Facebook, LinkedIn (Tracy Eller/Lynn Sherman)
2. Status of website upgrades (Steph Nagin)
3. Update on website posting policy for Events (Kacy Donlon)
4. Update on online collaborative conferencing options and costs (Tracey Eller)
5. Need for Posting Policy (other than events) for Website in order to maintain consistency, uniformity and quality control: logo, content, and graphics (Lynn Welter Sherman)
6. Lexology Trial (Lynn Sherman)
7. Need for marketing assistance to create content for website and social media (Lynn Sherman/Paige Greenlee)