

MINUTES
COMMUNICATIONS COMMITTEE MEETING
AUGUST, 2013
BUSINESS LAW SECTION
THE FLORIDA BAR
BOCA RATON

SECRETARY FOR MEETING: Lynn Welter Sherman

ATTENDANCE: Lynn Welter Sherman (via phone), Kacy Donlon (via phone), Tracey Eller, and Sam Lewis

Agenda Items:

Tracey Eller presented the most recent statistics on website traffic. The most popular page, by far, are the business case law updates by Manny Farach. The bankruptcy case law updates thus far were also very popular. Lynn Sherman is to reach out to Brad Saxton to discuss the schedule going forward and facilitate more regular updates.

Calendar feature for the new website was discussed. A calendar that would allow a user to push a "yes I'm attending button" to RSVP and place events on their calendar was supported by all present.

Tracey Eller discussed the need to transfer all our files and all website content to the new site in order to comply with the retention policies.

Lynn Sherman discussed the recommendations of the various web designers and the proposals received thus far. Sam Lewis recommended Paper Street as a web designer. Lynn Sherman to reach out to Paper Street for a proposal. Subject to reconsideration after receipt of the Paper Street proposal, the committee voted to proceed with Howie Green's proposal for the website redesign.

A discussion was had regarding the need to develop regular policies and procedures for obtaining current website content concerning current activities from the other committees within the Section. Kacy Donlon agreed to reach out to the liaisons from each committee to obtain requested input and information for the new website. Mary Ann Obos, who is involved in the scheduling and planning of the activities of other committees, was discussed as another source for current information for the website on BLS activities.

A discussion was had concerning the composition of the beta testers for the new website, and the need to have testers with all levels of experience and using a variety of conventional and mobile devices.

Web based conferencing, such as "Go to Meeting," was discussed as another method for fostering communications among members between meetings. Tracey Eller was to follow up with Mary Ann Obos concerning collaboration software that the BLS or The Florida Bar might already have subscriptions.

Hon. William Van Nortwick, Alan Howard, and Steph Nagin joined the meeting.

Steph Nagin commented on the pros/cons of the retreat app. Steph Nagin further advised that the CLE Committee was discussing publicizing future Journals in an app format.

Hon. William Van Nortwick, Alan Howard, and Steph Nagin indicated a desire to participate in Beta Testing for the website.

The meeting was adjourned.