

**Agenda for the Meeting of the Social Media Subcommittee of the Business  
Law Section of the Florida Bar**

**Mid-Year Meeting**

**Wednesday, January 22, 2014  
8:30 a.m. -9:50 a.m.**

**Location: Reunion Resort & Club, Grande C**

- I. Welcome & Approval of Minutes – Paige Greenlee, Chair**
- II. Communication Committee’s Posting Policy**  

Lynn Sherman, Communications Chair; Kacy Donlon, Vice Chair
- III. Liaison Reports**
  - a. BK/UCC Committee – Stephanie Lieb & Andrew Roy**
  - b. Business Lit. Committee - Latasha Johnson**
  - c. Comp/Law and Tech. Committee – Keith Kanouse, Jr.**
  - d. Corp/Sec./Fin. Services Committee– Miriam Sowinski**
  - e. Intellectual Property Committee – Jamie Vining**
  - f. Legislation Committee – Mark Nichols**
  - g. CLE Committee –**
  - h. Pro Bono Committee – Jennifer Morando**
- IV. Old Business**
  - a. Continuing Discussion Re: Best Use of Social Media for the BLS**
    - i. Forbes Article – 7 Steps to Productive Business Use of Social Media**
    - ii. Update on social media traffic – Tracey Eller**
    - iii. Once we have content, how do we get people engaged and using social media**
- V. New Business**
- VI. Adjourn**