

**AGENDA FOR MEETING OF THE SOCIAL MEDIA SUBCOMMITTEE OF THE
BUSINESS LAW SECTION OF THE FLORIDA BAR**

WEDNESDAY, JUNE 25, 2014 AT 2:00 P.M.

- I. WELCOME & APPROVAL OF MINUTES** – Paige Greenlee, Chair
- II. NEW WEBSITE**
- III. SOCIAL MEDIA WRAP UP**
 - a. Where have we been, where are we going
 - b. Social Media Consultant – update
 - c. Strategic Plan
 - d. Content
 - e. Traffic
- IV. RETREAT – SOCIAL MEDIA**
 - a. Ideas for marketing and increasing usage
- V. MISCELLANEOUS/GOOD OF THE ORDER**